

**Deschutes County Board of Commissioners
Discretionary Grant Program**

Application Summary

Board Meeting Date: September 9, 2015

Organization: Children Learning through Education and Research (CLEAR Alliance)

Organization Description: 501(c)3 organization with a mission of reducing and preventing substance abuse, mental health problems, and violence by increasing access, awareness, and outreach among youth and parents through evidence- and science-based public health and safety education.

Project Name: Deschutes County Educational Tool Development

Project Description: Develop Deschutes County-specific educational tools to publish on the CLEAR Alliance website (www.ClearAlliance.org) and to disseminate the tools to the Deschutes County public via public health, public safety, schools, and other youth-serving organizations for educational purposes. Tools will include substance abuse prevention, mental health, and violence prevention education for youth and parents using local Deschutes County data and youth survey data.

Project Period: 10/01/2015 through 12/31/2015

Amount of Request: \$1,500

Previous Grants: None recorded.

Approved: _____

Declined: _____

Deschutes County Board of Commissioners
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1300 NW Wall Street, Suite 200, Bend, OR
Telephone: 541-388-6571 Fax: 541-385-3202
Website: www.deschutes.org

DESCHUTES COUNTY DISCRETIONARY GRANT PROGRAM APPLICATION

Today's Date: 8/27/2015

Project Name: Deschutes County Educational Tool Development

Project Beginning Date: 10/01/2015

Project End Date: 12/31/2015

Amount Requested: \$2,500

Date Funds Needed: 10/31/2015

Name of Applicant Organization: Children Learning through Education and Research
(CLEAR Alliance)

Address: PO Box 1991

City & Zip Code: Redmond

Tax ID #: 47-2877104

Contact Name(s): Mandi Puckett, Executive Director

Telephone #: 541-508-3062

Fax #: 541-508-3062

Email Address: info@clearalliance.org

1. Describe the applicant organization, including its purpose, leadership structure, and activities. CLEAR Alliance (short for “Children Learning through Education And Research” is an educational 501(c)(3) non-profit organization. CLEAR Alliance is unique as it is built and operated by public health, public safety and community leaders.

Mission: CLEAR Alliance’s mission is to reduce and prevent substance abuse, mental health problems and violence by increasing access, awareness and outreach among youth and parents to public health and safety education that is vetted in evidence and science-based-research.

Purpose: The goal of CLEAR Alliance is to reduce social costs and consequences to public health and safety and to prevent victimization, especially for youth.

Activities: CLEAR Alliance focuses on promoting and providing evidence and science-based-research educational tools, health-and-safety campaigns and other educational resources to youth and parents for free. We partner with public health and safety organizations and groups to pay a fee to add their logo and local contact information to the tools in partnership to help fund and sustain the CLEAR Alliance non-profit organization. Educational tools and materials can include local, state and national data. All tools and materials are developed, edited and approved by current and retired public health and safety professionals. CLEAR Alliance is also a training resource for public health and public safety agencies and groups statewide. (For example, CLEAR Alliance is partnering with Oregon High Intensity Drug Trafficking Area (Oregon HIDTA) to hold its first substance abuse prevention conference at Eagle Crest resort in Redmond in the summer of 2016.)

Leadership Structure: CLEAR Alliance has a credentialed board of directors, executive director and a large, diverse statewide advisory coalition. See below list:

BOARD OF DIRECTORS

President: Gary Thompson, Senior Judge, Oregon Circuit Court – *Prineville, OR*

Vice-President: John Trumbo, Umatilla County Oregon Sheriff (Ret.) – *Pendleton, OR*

Secretary/Treasurer: Maggie Heising, Emergency Room Tech/Unit Assistant – *Redmond/Bend, OR*

Connie Ramaekers, Director Tigard Turns the Tide – *Tigard, OR*

Dr. Ron Schwerzler, MD, Serenity Lane Director of Medical Services – *Eugene, OR*

STAFF

Executive Director: Mandi Puckett, Certified Prevention Specialist – *Redmond, OR*

STATEWIDE ADVISORY COALITION

Accountant: Rick Nissen, CPA, Nissen & Meyer – *Redmond, OR*

Attorney: Neil Bryant, Attorney at Law, Bryant Lovlien & Jarvis – *Bend, OR*

Garrett Chrostek, Attorney at Law, Bryant Lovlien & Jarvis – *Bend, OR*

Business: Bill Albee, CEO Watermill Foods (Ret) – *Walla Walla, WA*

Nicole Steuart, Escrow Officer – *Madras, OR*

Randy Severe, Saddle Maker, Past Pres. Pendleton Round-up Assoc. – *Pendleton, OR*

Education: Al Meunier, Superintendent of Pendleton School District (Ret) – *Pendleton, OR*

Amber Freeman, Elementary Teacher, Crook Co School District – *Prineville, OR*

Dr. Kevin Sabet, Ph.D., Smart Approaches to Marijuana (SAM) – *New Jersey*

Jo McGuire, Certified Trainer, Drug & Alcohol Testing Industry – *Colorado*

Jon Peterson, Superintendent of Pendleton School District – *Pendleton, OR*

Marlys Alger, School Principal (Ret) & Licensed Counselor – *Madras, OR*

Stacy Roberts, Middle School Teacher – *Redmond, OR*

Tricia Mooney, Asst Superintendent of Pendleton School District – *Pendleton, OR*

Environment: Terry Anderson, Office Manager (Ret), Oregon Dept of Fish & Wildlife – *Bend, OR*

Federal: Edward Lee, US Department of State (Ret) – *Bend, OR*

Health Care: Dr. Jana VanAmberg, Deschutes Co Medical Examiner – *Central Oregon*

Dr. John Murphy, MD, OBGYN – *Central Oregon*

Dr. Hugh Adair III, DO, FACC, Cardiologist – *Central Oregon*

Dr. Pamela A. Tornay, MD, Central Oregon Emergency Physicians – *Central Oregon*
Dr. Gillian Salton, MD, Central Oregon Emergency Physicians – *Central Oregon*
Jennifer Arsenault, Registered Nurse, St. Charles Hospital – *Redmond/Bend, OR*
Jenny Kettle, Registered Nurse, St. Charles Hospital – *Redmond/Bend, OR*
Jeremy Buller, Registered Nurse, St. Charles Emergency Department – *Bend, OR*
Maggie Heising, ER Unit Secretary, St. Charles Hospital – *Redmond/Bend, OR*
Randy Philbrick, Emergency Medical Technician – *Portland, OR*
Justice/Judicial: Dave Gallaher, Assoc Justice Confederated Tribes of Umatilla, Umatilla Co DA (Ret) – *Pendleton, OR*
OR Josh Marquis, Clatsop County District Attorney – *Astoria, OR*
Senior Judge Gary Thompson, Oregon Circuit Court (Ret.) – *Prineville, OR*
Steven Leriche, Jefferson County District Attorney – *Madras, OR*
Law Enforcement: April Ratliff, Trooper, Oregon State Police – *Bend, OR*
Art Labrousse, Wasco County Sheriff (Ret) – *The Dalles, OR*
Bob Skipper, Multnomah County Sheriff (Ret) – *Portland, OR*
Boyd Rasmussen, Union County Sheriff – *LaGrande, OR*
Brent Ritchie, Lt., Multnomah County Sheriff's Office – *Portland, OR*
Chris Gibson, Director of Oregon HIDTA region, Oregon Narcotics Enforcement Assoc (ONEA) – *Portland, OR*
Craig Zanni, Coos County Sheriff – *Coos Bay, OR*
Dan Conner, Oregon Narcotics Enforcement Association (ONEA), CODE – *Bend, OR*
Dave Burrigh, Linn County Sheriff (Ret), OSSA Executive Director (Ret) – *Albany, OR*
Ed Mourey, Director ONEA, OSP Major/Narcotics Division (Ret), – *Salem, OR*
John Trumbo, Umatilla County Sheriff (Ret) – *Pendleton, OR*
Michael Iwai, Sgt., Drug Recognition Expert, Oregon State Police – *Salem, OR*
Rick Daugherty, Lt., Bellevue Washington Police Department (Ret.) – *Kennewick, WA*
Robert Dent, Oregon State Police (Ret), Founder Constable Public Safety Memorial Foundation – *Bend, OR*
Stuart Roberts, Chief, Pendleton Police Dept, Past President Oregon Association Chiefs of Police – *Pendleton, OR*
Ted Anderson, Oregon State Police (Ret) – *Bend, OR*
Tom Bergin, Clatsop County Oregon Sheriff – *Astoria, OR*
Tim McClain, Superintendent, Oregon State Police (Ret) – *Albany, OR*
Media: Christine Tatum, CEO Media Salad – *Colorado*
Parent: Cameo Chambers, Parent – *Redmond, OR*
Desiree Clayton, Parent – *Lake Oswego, OR*
Kathy Dent, Grandparent – *Bend, OR*
Susan Voss-Rothmeier, Parent – *Portland, OR*
Prevention: Abigail Wells, MA, CPS, Vibrant Future Coalition Director, NW Family Services - *Portland, OR*
Aimee Hendle, Californians for Drug Free Youth – *California*
Belinda Ballah, B.A., CPS, Director of Hood River County Prevention Dept – *Hood River, OR*
Bob Doyle, Colorado Tobacco Education Prevention Association – *Colorado*
Bridget Klotz, Missouri SAM Administrative Coordinator – *Missouri*
Connie Ramaekers, Director of Tigard Turns the Tide Coalition – *Tigard, OR*
Derek Franklin, President, Washington Assoc for Substance Abuse & Violence Prevention – *WA*
Jill Dale, Certified Prevention Specialist, Oregon Addictions & Mental Health – *Salem*
Jill Quackenbush, Prevention Supervisor, Clatsop Co Juvenile Dept – *Astoria, OR*
Jody Hensley, Massachusetts Prevention Alliance – *Massachusetts*
Julie Schauer, Parents Opposed to Pot – *National partner*
Mandi Puckett, Certified Prevention Specialist – *Redmond, OR*
Shawn Martinez, CPS, Josephine County Prevention Coordinator – *Grants Pass, OR*
Sue Rusche, National Families in Action – *National partner*
Tiffany Hicks, Certified Prevention Specialist, Clackamas County Children Youth & Families – *Portland, OR*
Treatment: Ben Cort, Director of Professional Relations, Ctr for Dependency Addiction & Rehab / UC – *Colorado*
Dr. Ron Schwerzler, MD, Director of Medical Services for Serenity Lane – *Eugene, OR*

Karen Kramer, BS, CADC II – *Madras, OR*

Paul Steinbronner, CNS Productions – *Medford, OR*

Veterans: Robert D. Maxwell, recipient Medal of Honor for actions in World War II – *Bend, OR*

Youth: B.P., High School youth – *Oregon M.P.*, Middle School youth – *Oregon*

Youth Organizations: Jenny O'Keefe, Director, Boys and Girls Club - *Redmond & Terrebonne Oregon*

Jeremy Puckett, Head Coach, High Desert YellowJackets Girls Softball – *Redmond, OR*

2. Describe the proposed project or activity.

CLEAR Alliance is requesting operating funds to develop Deschutes County specific educational tools to publish on the CLEAR Alliance website www.ClearAlliance.org and to disseminate the tools to the Deschutes County public via public health, public safety, schools and other youth-serving organizations for educational purposes.

Developed and published CLEAR Alliance educational tools will include: substance abuse prevention, mental health and violence prevention education for youth and parents with local Deschutes County data and youth survey data. The educational tools developed will be based on feedback received and needs from local Deschutes County public service workers.

School staff, public health officials, public safety officials and community leaders continue to report that having updated local data translated into user-friendly materials are in demand, and crucial in educating the public. Data and reports are often scattered amongst public-service agencies and not consistently provided throughout communities, cities and counties. CLEAR Alliance is working to close that gap by providing county-specific educational information that is cited and sourced with evidence and science-based research. The CLEAR Alliance materials are formatted in user-friendly formats and downloadable (for free) for easy access to youth and adults alike. (Examples of state and national educational tools the CLEAR Alliance board and advisory coalition have developed are available at www.ClearAlliance.org. Click Shop Education, then Substance Abuse, then Marijuana Education (or) Heroin Education.)

3. Provide a timeline for completing the proposed project or activity. The timeline for this project will be to commence 10/1/15 and complete by 12/31/15. This 2 ½ month timeframe will allow us the time needed for CLEAR Alliance staff to develop the Deschutes County specific educational tools and have the tools edited and approved by the committee of public health and safety officials, who have agreed to proofread and edit the tools. Throughout this process, the team often realizes other tools that are needed to be developed and disseminated to the public. We estimate anywhere from 3-10 published education tools will be developed for Deschutes County.

4. Explain how the proposed project or activity will positively impact the community. The proposed project will positively impact the community as we are addressing a significant need requested by the public for educational information. CLEAR Alliance board of directors, executive director and advisory coalition members have all stated that the public, particularly youth and parents, are highly unaware of substance abuse risk, drug paraphernalia, clothing apparel and other products marketed toward our youth. Even local school staff in Redmond Schools have reported to CLEAR Alliance staff that they are needing information about what to be aware of or look for, in order for the schools to help protect and educate youth about the risks.

It is our mission to reduce and prevent substance abuse, and the key to accomplishing this goal is through education and awareness, as knowledge is power.

5. Identify the specific communities or groups that will benefit. The specific communities and groups that will benefit from this project include:

Deschutes County youth and parents: including Bend, Redmond, LaPine, Sisters, Tumalo, Eagle Crest, parts of Crooked River Ranch

Schools: Bend/LaPine schools, Redmond Schools, Sisters School District, Tumalo

Agencies in Deschutes County: Public Health, Prevention, Sheriff's Office, Redmond Police Dept, Bend Police Dept, and Black Butte Police, Deschutes County Commission, City Councils, St. Charles hospitals, health care providers and clinics in Deschutes County.

Youth-serving organizations: Boys and Girls Clubs in Deschutes County, Youth groups, Sports teams, Faith-based organizations, Civic groups.

6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.

The grant funds will be used for the time to develop, edit, and approve the Deschutes County specific educational tools and time needed to network and collaborate with community partners to raise awareness about the free resources available (including public presentations). It will also include the website maintenance time needed to publish the tools to the www.ClearAlliance.org website.

Estimated budget is as follows:

BUDGET ITEM	CALCULATION	MATCH	REQUEST
Development of Deschutes County specific educational tools*	\$30 x 140 hours	\$2,100 OSSA	\$2,100
Advisory Coalition tool edit and approval process*	Minimum of 5 officials will edit and approve tools	Clear Alliance Advisory Coalition	In-Kind
Publish to www.ClearAlliance.org website for free public download	\$28 x 10 hours	\$140 Clear Alliance	\$140
Printing costs for 1-page 2-sided materials for public presentations* (50% in-kind support providing by CL Printing in Redmond)	\$.49 x 500 copies	\$245 CL Printing In-Kind	\$245
Postage*	\$15	\$15 Clear Alliance	\$15
Spanish translation work (Hood River county or COCC intern)*	\$18 per hour	Hood River or COCC	In-Kind
TOTAL			\$2,500

*Indicates in-kind support will also be provided for this line item

7. If the grant will support an ongoing activity, explain how it will be funded in the future.

The Oregon State Sheriffs' Association (OSSA) is a committed funding partner with CLEAR Alliance. OSSA funded CLEAR Alliance in March of 2014 and has invited us to present to the Sheriffs in March of 2016 to request an annual contribution. In addition, CLEAR Alliance has written dozens of grants and funders (such as the Samuel S Johnson foundation, St. Charles Community Benefit program, Oregon Community foundation, etc) have informed us their funding decisions will be made in late 2015 to early 2016.

CLEAR Alliance has developed state and national educational tools so far (as published on our website www.ClearAlliance.org). The Deschutes County educational tools are the first county-specific tools CLEAR Alliance will be developing. CLEAR Alliance's goal is that Deschutes County's tools will be the model and guide for developing educational tools for other counties throughout Oregon in the future.



Oregon State Sheriffs' Association

Conservators of the Peace

Toll Free In Oregon (800) 624-4405

Salem (503) 364-4204

Fax (503) 364 -2059

June 8, 2015

On behalf of the Oregon State Sheriffs' Association, I am writing this letter of commitment to support Children Learning through Education And Research Alliance, Inc. (CLEAR Alliance), a 501c3 non-profit organization developing an interoperable clearinghouse of evidence-and-science-based health and safety education and tools for the Oregon Sheriffs and other public service agencies to access and utilize with the public statewide.

Earlier this year the Oregon State Sheriffs' Association granted money to CLEAR Alliance as it is their mission to improve health and safety by utilizing and disseminating current and relevant public health and safety data that is:

- Cited and sourced with evidence and science-based information;
- Produced in educationally appealing formats that are easy for both youth and adults to access, interpret and understand; and
- Published in an efficient interoperable online system for public health and safety agencies to easily access, download for free, and share with the public.

CLEAR Alliance has a credentialed, experienced and diverse board of directors, executive director, and advisory committee that are passionate about the mission of improving public health and safety. An impressive list of current and retired public health and safety officials, professionals and community members involved in this non-profit organization, as well as educational tools they have already published online, are provided at www.ClearAlliance.org.

For those of us in public service, the educational tools and services offered by CLEAR Alliance will fulfill a tremendous need throughout Oregon. Although there is substantial research and evidence available, the information is often scattered among various public service agencies and in reports that commonly are too complex for the general public to decipher and interpret, which can lead to a lack of information or misinformation among our public. Knowledge is power to improve public health and safety. Investing in CLEAR Alliance to format relevant public health and safety data into appealing and user-friendly educational tools will allow multiple public service organizations to utilize the clearinghouse of tools for free, increase access for youth and adults to acquire the knowledge, and save time and money for public health and safety agencies.

We are committed to supporting CLEAR Alliance. Please feel free to contact me if I can answer any questions.

Respectfully,

A handwritten signature in blue ink, appearing to read "John Bishop".

Sheriff John Bishop (ret)
Executive Director,
Oregon State Sheriff's Association



**BOYS & GIRLS CLUBS
OF REDMOND/TERREBONNE**

July 9, 2015

On behalf of Boys & Girls Clubs of Redmond/ Terrebonne, I am writing this letter of commitment to show our organization's support and partnership with Children Learning through Education And Research Alliance, Inc. (CLEAR Alliance), a locally-based 501c3 non-profit organization serving communities throughout the state of Oregon to develop an interoperable clearinghouse of evidence-and-science-based public health and safety education, tools and training resources for youth and parents.

We are excited about the collaboration with CLEAR Alliance as their products and services are in high demand for our agency, an established and well-known youth-serving organization. Our youth today interface significantly with traditional media, social media and technologies that often send misinformation or mixed messages to our youth. Having CLEAR Alliance's public health and public safety educational tools (all cited and sourced with evidence and science-based-research) available to our Boys & Girls Clubs sites in both Redmond and Terrebonne will:

- 1) Support our Staff in accessing and utilizing factual, evidence-based educational tools & services.
- 2) Disseminate trustworthy information to youth, their parents or guardians, our staff and partners.
- 3) Increase our knowledge base and professional development about substance abuse, mental health and violence prevention and provide a collective voice in communicating with youth.

This collaboration with CLEAR Alliance will improve our abilities to better prepare our youth as they grow and develop, graduate high school, further their education through college, and make healthy life choices. Not only will youth, their families, and Boys & Girls Club staff benefit, but community partners who utilize our club facilities to provide wrap-around and support services to youth and families will also benefit from the increased knowledge, agencies such as the Opportunity Foundation of Central Oregon, MountainStar Family Relief Nursery, Redmond School District, The High Desert ESD, Better Together, Americorps Vista Program, Deschutes County Juvenile Community Justice, St. Charles Health Systems. I am thrilled to see CLEAR Alliance has active and credentialed board directors and advisory committee members from across the state serving local communities statewide. In addition to our local Redmond-area region where we serve approximately 500 youth per year, I plan to share CLEAR Alliance educational tools and resources with the other Boys & Girls Club regional directors in Oregon through the Boys & Girls Club Alliance of Oregon. The goal is to have consistency in the public health and safety facts that we share with youth & families in our clubs throughout Oregon. (There are 14 Boys & Girls Club regions and more individual clubs within those regions).

I hope your entity will join us in fostering and supporting the collaborative efforts between CLEAR Alliance the Boys & Girls Clubs. Please feel free to contact me if I can answer any questions.

Respectfully,

Jennifer O'Keefe
Executive Director
Boys & Girls Club of Redmond & Terrebonne