

**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

FUNDRAISING EVENT

Board Meeting Date: January 25, 2016

Organization: Latino Community Association

Project Name: Fundraising Events

Project Period: December 3, 2015 – May 1, 2016

Amount of Request: \$1,500

Previous Grants:

2/11/2009	\$ 1,000.00	High Desert Intercultural Festival
8/22/2011	\$ 1,500.00	Festival of Cultures
8/26/2013	\$ 1,500.00	7th Annual Festival of Cultures
11/12/2014	\$ 800.00	Empowering Families Breakfast
4/8/2015	\$ 1,500.00	Gala de Oro Fundraiser

Approved: _____

Declined: _____



Deschutes County Board of Commissioners
PO Box 6005, Bend, OR 97701-6005
1300 NW Wall Street, Suite 200, Bend, OR
Telephone: 541-388-6571 Fax: 541-385-3202
Website: www.deschutes.org

**DESCHUTES COUNTY
DISCRETIONARY GRANT PROGRAM APPLICATION**

Today's Date: 10/15/15

Project Name: Fundraising Events

Project Beginning Date: 12/3/15

Project End Date: 05/01/16

Amount Requested: \$1,500

Date Funds Needed: 12/1/15

Name of Applicant Organization: The Latino Community Association

Address: 1130 NW Harriman St.

City & Zip Code: Bend, OR 97701

Tax ID #: 93-1260288

Contact Name(s): Brad Porterfield

Telephone #: 541.382.4366

Fax #: 541.385.1742

Email Address: brad@latinocommunityassociation.org

On a separate sheet(s), please briefly answer the following questions:

1. Describe the applicant organization, including its purpose, leadership structure, and activities.
2. Describe the proposed project or activity.
3. Provide a timeline for completing the proposed project or activity.
4. Explain how the proposed project or activity will positively impact the community.
5. Identify the specific communities or groups that will benefit.
6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.
7. If the grant will support an ongoing activity, explain how it will be funded in the future.

Attach:

Proof of the applicant organization's non-profit status.

* Applicant may be contacted during the review process and asked to provide a complete line item budget.

1. Describe the applicant organization, including its purpose, leadership structure, and activities.

Our mission is to empower our Latino families to thrive by creating opportunities for advancement and building bridges that unite and strengthen us all. For the past 15 years, the Latino Community Association (LCA) has been providing critically important services to strengthen Central Oregon's underserved, low-income Latino families. Our Latino population in Central Oregon has more than quintupled since 1990, having grown from 3,362 to 18,219, and Latinos are projected to be the fastest growing segment of the U.S. population for years to come.

Latino Community Association is an essential connecting point and community resource hub for our immigrant families, community organizations and businesses. Our programs include Workforce Empowerment, Family Empowerment, Healthy Families, and Cultural Enrichment. From our three offices in Bend, Redmond and Madras, we impacted the lives of nearly 7,000 people last year. We help families file their taxes, work through legal issues, find employment, improve their English, gain computer skills, achieve citizenship and connect to opportunities. Overall, our low-cost and free services save client families over \$90,000 annually in-lieu of paying market rates for the same services. This is especially significant considering 94% of the families we serve earn less than \$30,000 a year and 84% have no health insurance. These are hard-working, yet underserved and vulnerable families and children we are impacting. We accomplished all this with 3.9FTE paid staff and roughly 125 volunteers, as well as multiple community partners. This fall, we will increase our staff level to 5.25FTE. We are led by a nine-member board of directors that is majority Latino, a 100% giving board, and representative of many different industries and communities. We provide additional fee-based services to businesses and organizations such as translation, cultural consulting, and diversity training. And we offer volunteer opportunities that weave people together across cultures to build a more cohesive and resilient Central Oregon.

2. Describe the proposed project or activity.

The first fundraising event is our annual Empowering Families Luncheon which will occur in December of this year. The event welcomes roughly 150 past, present, and potential new donors and features a free catered lunch along with a brief program including clients and staff of the Latino Community Association. The luncheon will allow for the LCA to showcase how their donations have made an impact while giving potential donors insight into LCA's work in the community and opportunities to get involved. Our fundraising goal for this event is \$20,000.

Our second event is the Gala de Oro (Golden Gala), scheduled for April of 2016. This ticketed event will bring together at least two hundred and fifty people at the Boys & Girls Club in support of the LCA's campaign to establish a Latino Family Empowerment Center. The event will feature unique Latin American-inspired cuisine prepared by a diverse group of local restaurants and the COCC Culinary Institute. A select beverage list will complement foods of the evening. A wonderfully unique silent auction will explore and celebrate guests' passions featuring both local and Latin American artistry. An interactive community-building activity will bring everyone's focus to our mission and the specific goal to expand our services and open a Latino Family Empowerment Center. Dancing to live music will round out the night. Our fundraising goal for the Gala de Oro is \$55,000.

3. Provide a timeline for completing the proposed project or activity.

The Empowering Families Luncheon will occur in December 2015. Our Gala de Oro will occur in April 2016.

4. Explain how the proposed project or activity will positively impact the community.

The purpose of both the Empowering Families Luncheon and Gala event is to raise awareness and funds to support the expansion of our workforce education services and our plans to open a Latino

Family Empowerment Center where these and other critical services can be provided in an adequate, culturally-relevant space. Funds raised from both events will support additional space and additional staff. Ultimately, the benefits will impact the families we serve. Objectives we aim to accomplish by 2017 include: increasing family incomes collectively by \$500,000; increasing access to services for families with young children by providing childcare for parents while they are utilizing our services; increasing volunteer engagement by 700 hours annually; and touching the lives of an additional 900 people who benefit from our services. These impacts will directly benefit the families we serve, but their impact will be felt throughout the community by employers, educators, and other public and private community agencies whose workloads will be reduced and/or enriched as a result. Our expanded and improved workforce education and training services will increase the available pool of qualified bilingual, multicultural workers in Central Oregon. This will be a boon to businesses and community organizations aiming to provide services to limited-English Latinos.

5. Identify the specific communities or groups that will benefit.

Our Luncheon and Gala will add value to the Bend community specifically, and to Central Oregon in general. The Gala itself will benefit the 250 guests in terms of enriching their lives with a cross-cultural experience no other organization in our region can provide. Business sponsors, participating restaurants, student chefs, and multiple community partners will all benefit from the exposure and experience they will receive through their participation. Our volunteers will gain valuable experience in event planning, marketing, business and community outreach, and the opportunity to work cross-culturally to achieve important goals. Businesses we contract with for event services will benefit. And, of course, the main reason for all of this is to raise the revenue needed to provide services that will empower the Latino families we serve to advance toward achieving their goals. Most of the families we serve live in Deschutes County.

6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.

We are requesting funding to facilitate donor retention and attract potential new donors from the Empowering Families Luncheon to be held in December. We also seek support to help maximize our efforts to raise funds at our second annual Gala event in April of 2016. More specifically, we plan to utilize these funds to provide a challenge match to the guests at the Gala during the “paddle raise” activity during which we will bring everyone’s focus to our mission and our specific objective to expand our services and open a Latino Family Empowerment Center by the fall of 2016. Utilizing grant funds in this way will leverage the most impact as our guests feel motivated to give and hopefully give more knowing that their contributions will be matched 1:1 by our Challenge Matching Gift fund. We will offer this match to all donors who give up to \$500. This will help increase the number of people choosing to donate something to the paddle raise effort and hopefully encourage them to give more than they would without the match. At the moment, we have \$500 in this fund. Your support will raise the fund to \$2,000. Our goal is \$5,000.

At the end of the day, your support will actually be covering event expenses together with contributions from our other event sponsors. These expenses include food and dining materials, beverages, ice, draping, lighting, sound, space rental, performers, decorations, and publicity.

Please see our summary event budgets below.

2015-16 Special Events Budget

INCOME

	<u>Total</u>	<u>County</u>	<u>Other</u>	<u>In-kind</u>
Tickets	11,200	0	10,700	500
Sponsors	14,128	0	10,000	4,128
Grants	1,500	1,500	0	0
Beverages	3,350	0	2,400	950
Silent Auction	14,367	0	5,000	9,367
Raffle	6,000	0	5,000	1,000
Paddle Raise Challenge Match	5,000	0	5,000	0
Other Services	3,380	0	0	3,380
Volunteers	6,750	0	0	6,750
TOTAL	\$65,675	\$1,500	\$38,100	\$26,075
CASH TOTAL	\$39,600			

EXPENSES

	<u>Total</u>	<u>County</u>	<u>Sponsors</u>	<u>In-kind</u>
Ticketing	750	0	250	500
Food	3,450	1,500	450	2,500
Beverages	1,200	0	250	950
Space Rental	250	0	250	0
Outreach/Marketing	270	0	150	120
Publicity	4,378	0	250	4,128
Materials & Supplies	2,450	0	1,690	260
Silent Auction Items	9,367	0	0	9,367
Raffle Item	1,000	0	0	1,000
AV Equipment	700	0	250	200
Performers	3,750	0	3,500	0
Photographer	400	0	100	300
Volunteers (pre-event, day-of)	6,750	0	0	6,750
TOTAL	\$34,715	\$1,500	\$7,140	\$26,075
CASH TOTAL	\$8,640			
NET INCOME	\$30,960			

7. If the grant will support an ongoing activity, explain how it will be funded in the future.

Our luncheon and gala are integral parts of our overall fundraising plan. They both rely on strong community support and serve the purpose of increasing that support moving forward based on the friend-raising that occurs at these events. We will continue to pay for these activities with the revenues they generate from individual and business donations, business sponsorships, in-kind donations, and private and public grants. The County's contribution to these events serves to leverage other funds by lending LCA credibility and the dollars to cover essential expenses.

**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

Board Meeting Date: January 25, 2016

Organization: OSU Extension

Project Name: Living on a Few Acres... Maybe a Little Less, Maybe a Little More

Project Period: March 12, 2016

Amount of Request: \$2,500

Previous Grants:

9/3/2002	\$ 3,250.00	Shelving and storage equipment for new office
12/6/2010	\$ 1,000.00	Living on a Few Acres Conference
12/12/2012	\$ 1,500.00	Living on a Few Acres Conference
1/30/2012	\$ 2,000.00	Living on a Few Acres Conference
1/29/2014	\$ 1,500.00	Living on a Few Acres Conference
1/26/2015	\$ 1,500.00	Living on a Few Acres Conference

Approved: _____

Declined: _____



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DESCHUTES COUNTY DISCRETIONARY GRANT PROGRAM APPLICATION

Today's Date: Project Name:

Project Beginning Date: Project End Date:

Amount Requested: Date Funds Needed:

Name of Applicant Organization:

Address:

City & Zip Code: Tax ID #:

Contact Name(s): Telephone #:

Fax #: Email Address:

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Deschutes County Discretionary Grant Program: December 22, 2015

Toni Stephan, OSU Extension/Central Oregon Horticulture/Small Farms Instructor; toni.stephan@oregonstate.edu

OSU Extension Mission Statement (in collaboration with SmART)

Oregon State University Extension Service engages the people of Oregon with research-based knowledge and education that focus on strengthening communities and economies, sustaining natural resources, and promoting healthy families and individuals.

In Deschutes County, the OSU Extension Service was established in 1916. A permanent tax base was passed in 1982 to support Deschutes Extension programming which covers the areas of Small Farms, Horticulture, Forestry, 4-H Youth Development and Family and Community Health.

Proposed Program

Living on a Few Acres...."maybe a little less, maybe a little more" (LOAFA) is a one-day conference which targets small acreage landowners and farmers. This year the conference is striving to include not only small acreage owners but also those that live on less or more than a few acres but have similar ambitions. As more people strive to be more sustainable they find they need more information on how to achieve that goal. At the 2016 LOAFA conference we are including information about caring for native trees to providing food for the family from your own backyard to eating healthy. Of course the backbone classes of this conference will continue to be provided. Classes that pertain to efficient water usage, growing productive hay fields and pastures, livestock and poultry, food preservation and many more.

LOAFA may be the biggest annual conference of its type east of the Cascades and it draws people from outside the region which contributes to more dollars coming into Central Oregon. LOAFA has been taking place for over 27 years and last year had 239 participants. We hope to see even more participants this year. To accomplish this, OSU Extension continues to collaborate with SmART (Small Acreage Resource Team) partners to plan, coordinate, market and facilitate this conference. We will offer at least 7 concurrent sessions with 4 time slots for a total of nearly 30 classes. The LOAFA conference will be held on March 12, 2016, at the Deschutes County Fairgrounds. A tradeshow will introduce landowners to local vendors encouraging networking and shopping with our local businesses.

Timeline

- Oct. 12, 2015: Organizational meeting with SmART group, classes and speakers discussed, assignments given, send out "Save the Date" emails to group lists
- Nov. 2, 2015: Planning progress updated, class progress updated, sponsor search updated
- Nov. 2015: Sponsors sent response forms
- Dec. 2, 2015: Continue planning, marketing strategies discussed, update progress, apply for grants
- Jan. 6, 2016: continue marketing (advertising, posters, press releases), progress meeting
- Feb. 2016: Process registrations, continue marketing, organizational meeting
- Feb. 24, 2016: Last organizational meeting
- Mar. 12, 2016: Event: Living on a Few Acres...."maybe a little less, maybe a little more"
- Apr. 2015: Wrap up and review, Thank you letters sent

Impact on Community Health

LOAFA is reaching out to an expanded audience in 2016 and will impact owners interested in agriculture, natural resources and family health. Attendees will become more knowledgeable in areas that not only will help them be good stewards of the land and water resources but will help them put food on their own table, as well as, possibly donate to local foodbanks. Information taught at this conference will help people learn how to protect their property and others from the destruction of fire and pest infestation in native trees.

Those community members who attend LOAFA will also be exposed to agencies that can help them solve problems, created plans and help them to achieve goals for their property whether that be weed management, livestock production, sales of product or just a beautiful space to live.

Specific communities/groups that will benefit

People that live in Central Oregon and beyond our region will benefit from this conference. Agencies that support and service land owners will have an avenue to get information out to the individuals who want to make a difference. Businesses that are supported by lifestyles and products created by small acreage owners and those with similar goals will benefit from better informed customers. Hotel rooms are reserved for out-of-town speakers, and as the event grows, it will help local businesses as even more people travel here for LOAFA.

Anticipated Expenditures

LOAFA is mostly self-supporting through the small registration fee of \$45/person, the vendor booth charge and sponsorships. We are currently seeking sponsorship to cover the expense of our guest lecturers, advertising and class materials. We are requesting \$2,500 from the Deschutes County Discretionary Grant Program to cover these expenses. We need to get the word out about this event and believe that advertising is vital to the success of LOAFA. Marketing efforts will include the publishing and distribution of posters and brochures, paid advertisements, email lists, newspaper articles, press releases and other media outlets.

Budget

\$600.00	Paid advertisements in local media
\$ 250.00	1000 color brochures and flyers @ \$0.25 each
\$ 75.00	250 color posters @ \$0.25 each
\$ 90.00	1800 pages/registration/class handouts
\$2,500.00	facility fee, speaker expenses

We have solicited sponsorship from many businesses to help cover lunch (\$20.00/person) and some of the organizational costs. Committed to date: Oregon Forest Resources Institute, OFRI, \$2,500, COID- \$2000, DRC- \$300, Coastal Farm-\$300

In-kind: SmART team partners (time and materials)

SmART partners include: Ed Keith (Deschutes County Weed Management), Tammy Harty (DSWCD), Karlie Wyman (NRCS), Larry Roofener (COID), Spring Olson, Gen Hubert (Deschutes River Conservancy), Mylen Bohle, Scott Duggan, Nicole Strong, Glenda Hyde, Katie Ahern, Amy Jo Detweiler, Dana Martin and Toni Stephan (OSU Extension Service)

Thank you for your consideration of our grant request.

**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

Board Meeting Date: January 25, 2016

Organization: United Way of Deschutes County

Project Name: Paper Tiger & ACE's

Project Period: December 11, 2015

Amount of Request: \$1,500

Previous Grants:

9/12/2007	\$	3,000.00	
7/28/2008	\$	3,000.00	Project Homeless Connect

Approved: _____

Declined: _____



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**DESCHUTES COUNTY
DISCRETIONARY GRANT PROGRAM APPLICATION**

Today's Date: Project Name:

Project Beginning Date: Project End Date:

Amount Requested: Date Funds Needed:

Name of Applicant Organization:

Address:

City & Zip Code: Tax ID #:

Contact Name(s): Telephone #:

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Deschutes County Discretionary Grant Program Application

United Way of Deschutes County Request Paper Tigers and ACEs

December 7, 2015

1. About Applicant Organization

Established in 1952, the United Way of Deschutes County helps build stronger individuals, families, and communities by connecting caring people to improve lives and foster a better community. In more than 60 years of service to Deschutes County, we have invested in programs most needed in our community, advancing opportunities for people to have a good life. Building on tradition and assuming a strong role in convening and collaborating with the community allows the United Way to address root causes of the biggest issues affecting our community and to work towards systemic change. United Way of Deschutes County remains focused on our community's human and social service needs to improve lives and create measurable, sustained change by strengthening the building blocks of opportunity: education, income, and health.

2. Proposed Activity

Funds will support a public screening of the documentary film "Paper Tigers" an intimate look into the lives of selected students at Lincoln High School, an alternative school that specializes in educating traumatized youth. The film examines the inspiring promise of Trauma Informed Communities – a movement to foster healing for youth who are struggling with the dark legacy of Adverse Childhood Experiences (ACEs). The film will be followed by a presentation and Q&A with Jim Sporleder the former principal of Lincoln High School and a national leader in Trauma Informed Practice.

3. Timeline

The film and ancillary events are scheduled for December 11, 2015 at Bend High School

4. Positive Impact on Community

Research has identified a strong correlation between people who have experienced multiple traumas as children and long term negative health outcomes including substantially shortened lifespan, high rates of cardiovascular disease, mental illness, suicide, and numerous other diseases and conditions. In addition to fostering greater awareness of the subject, this event will serve as a launch point for a broad community effort to understand ACEs and support and promote trauma informed practices on a community-wide level. Ultimately we seek to mitigate the negative impact of ACEs and reduce the frequency of traumatic experiences for children.

5. Specific Beneficiaries

Those who attend the event will gain an immediate benefit in knowledge of ACEs and Trauma Informed Practice and awareness of relevant resources in our community. But, ultimately, the entire community benefits as individuals and families that have has experienced trauma or anyone that works with people who have experienced ACEs will have a better understanding of how to deal with this issue which is at the root of many other problems.

6. Use of Funds and Matching Funds

The funds will be used for expenses related to bringing the Paper Tigers film and speaker, Jim Sporleder, to our community. Other cash sponsors include Bank of the Cascades and PacificSource Health System. Bend/La Pine Schools, United Way of Deschutes County, The B/LP Education Foundation and OSU Cascades are providing in-kind, promotional support. The total cost of the activity is approximately \$6,000 which includes \$4,000 for the film and speaker and \$2,000 of in-kind printing and advertising/promotion.

**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

Board Meeting Date: January 25, 2016

Organization: Opera Bend

Project Name: Via Lactea: An Opera in Two Acts

Project Period: Spring 2016 – June 2016

Amount of Request: \$3,000

Previous Grants: None recorded.

Approved: _____

Declined: _____



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DESCHUTES COUNTY DISCRETIONARY GRANT PROGRAM APPLICATION

Today's Date:	12.28.2015	Project Name:	VIA LACTEA: AN OPERA in TWO ACTS
Project Beginning Date:	SPRING 2015	Project End Date:	JUNE 2016
Amount Requested:	83,000	Date Funds Needed:	JANUARY 2016
Name of Applicant Organization:	OPERABENDS		
Address:	64682 COOK AVE. NO. 46 BEND, OR. 97701		
City & Zip Code:	BEND 97701	Tax ID #:	46-2541609
Contact Name(s):	ELLEN WATERSTON	Telephone #:	541.480.3933
Fax #:		Email Address:	ellen@ellenwaterston.com

On a separate sheet(s), please briefly answer the following questions:

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Deschutes County Discretionary Grant Program Application

A Request for Support of *Vía Láctea: An Opera in Two Acts*

I Organization's Purpose, Leadership Structure and Activities: For the purposes of premiering OperaBend in June 2016, OperaBend has teamed with a number of collaborators, what is referred to as "Team Via", to insure the successful production of this original work. OperaBend is a 501(c)(3) nonprofit organization founded in 2012, and incorporated as a nonprofit in 2013 by principals Jason Stein, executive director, and Nancy Engebretson, creative director. Its mission is to promote, nurture and preserve the central Oregon tradition of excellence in opera and classical music by producing opera performances, creating opportunities for professional development, providing cultural educational experiences for children and schools, collaborating with existing performing arts organizations, encouraging young artists and presenting accomplished guest artists. OperaBend is committed to bringing accomplished guest vocalists to central Oregon, as well as developing the significant talent that exists in Deschutes County. The organization partners with Redmond and Bend schools to bring high school students to opera classes at Central Oregon Community College through the Extended Options Program, thereby giving access to college credit classes in the study of opera and college-level opera training. The non-profit is governed by a six-member Board of Directors and serves as the umbrella nonprofit for *Vía Láctea: An Opera in Two acts*.

Executive Director Jason Stein's background includes both performing and directing/producing musicals and operas. He has performed for four summers with the Emerald City Opera of Steamboat Springs, Colorado. Jason has also performed many lead roles with Theatre and Opera Companies in New York, and New Jersey. His educational background includes a Bachelor of Fine Arts, where he studied Acting with Stella Adler in New York City and a Master of Science Degree from NYU.

OperaBend's annual season typically includes production of three full-length operas. In addition to *Vía Láctea*, its 2015-2016 season includes "Die Fledermaus" and "Carmen." OperaBend's productions are sold out on a regular basis and additional performances are often added to meet demand.

Chief among the Team Via collaborators are

- Ellen Waterston as both librettist and development director, award-winning author and poet and former director of The Nature of Words.
- Maestro Michael Gesme of the Central Oregon Symphony and members of his orchestra.
- Composer Rebecca Oswald locally known for her original musical memoir composition honoring the late Bill Bowerman, commissioned by the Bowerman family of Bend and performed by the Central Oregon Symphony under Michael Gesme's direction.
- Illustrator and set designer Ron Schultz whose original prints were showcased in the original art book version of Ellen Waterston's verse novel *Vía Láctea*, published by Bend's Atelier 6000 and which inspired the opera.
- Artistic Director Nancy Engbretson who also serves on the Board of OperaBend. Over the past thirty years she has produced over 40 productions. In addition she is a voice teacher and freelance soprano.
- Marjorie Carmen of Bend who provided initial seed money to begin the conversion of the verse novel into an opera.

II The proposed activity, *Vía Láctea: An Opera in Two Acts*, will have its world premiere on the stage of the Tower Theatre June 10-12, 2016. *Vía Láctea* is an exciting original full-length opera that addresses a variety of timely yet timeless themes set against the backdrop of the Camino de Santiago in Spain. It is

based on Ellen Waterston's verse novel *Via Láctea: A Woman of a Certain Age Walks the Camino*, inspired by her own experiences while walking the Camino. The opera is being created and produced by the creative and skilled "Team Via," made up entirely of central Oregonians.

III Timeline: *Vía Láctea* creation and production is well underway. The timeline for completion and presentation of the world premiere is on schedule:

Spring 2015 the collaborative "Team Via" was assembled and the budget finalized. Since then, fundraising has been on-going (grants, business and individual solicitations), the Tower Theatre has been secured for the June premiere, the libretto completed, and regular meetings of Team Via held to ensure that creative and financial benchmarks are being met.

During the **summer of 2015** the vocal composition was completed by composer Rebecca Oswald. A preview of the opera was held at the Oxford Hotel in July netting \$5,000 in donations. Invitations to guest vocalists were issued as casting began. **Fall 2015** saw statewide marketing begin in earnest including media releases regarding early ticket sales, grant successes, and casting updates. OperaBend contracted with the lead female vocalists with the male vocalists to be cast in January 2016. The lead role of *peregrina* will be sung by Met soprano Emily Pulley, a vocalist who has performed with leading opera companies all over the world. Seattle and Portland operas are represented in the other lead female singers. Tour packages for out-of-town audiences are being arranged through VisitBend. A detailed production calendar including rehearsals, distribution of orchestral and vocal scores, specifications regarding set and costume design and choreography, video documentation of production, and the bi-monthly Team Via benchmarks meetings was finalized.

In **December 2015** a Kickstarter campaign was filmed and will be launched in January of 2016. To date, \$200,000 of a \$256,000 budget has been raised. It is anticipated that pending grant applications, including this one, the Kickstarter campaign, and business and individual solicitations will close the gap. Per the production calendar, plans for two premiere galas are underway thanks to support from the downtown branch of Bend's Umpqua Bank. Final production details are being put in place in anticipation of rehearsals, set construction and costume fabrication.

January through May of 2016 will fly by. Statewide marketing will continue while all details of the production calendar are attended to. Fundraising will hit the home-stretch. Chorus and dance rehearsals begin in March with lead vocalists arriving in early May.

IV The *Vía Láctea* project will **positively impact the community**. It is a big deal that this original work features a Bend opera company, a Bend benefactor, a Bend librettist, a Bend conductor, a Bend artistic director, a Bend set designer, choreographer and costumier, and a Bend orchestra. It features a composer who has moved permanently to Bend as a result of this collaboration. By the most rigorous standards it has a stand-out cast. Everyone involved is actually getting paid (a rare occurrence for artists, musicians and production crew especially in central Oregon), and what's more, *Vía Láctea* tells a great story. It's madcap, profane and inspirational all at once. The seven leads, musicians, and 20-member chorus and dancers will deliver a performance that will long be remembered. And thanks to Rebecca Oswald's beautiful composition work, the audience will leave the theater humming, guaranteed.

OperaBend is taking the courageous step of showcasing an original, contemporary work and launching it into the world of opera. Why? Because OperaBend wants to bring not only well-known operas to its Bend audiences but also new work. And be aware, part of the reason someone of soprano Emily Pulley's caliber has accepted the role is that she has the rare opportunity to interpret a brand new part...a rarity for singers of opera.

On behalf of OperaBend, Ellen Waterston is leading the fundraising charge and is within \$50,000 of the fundraising goal of \$256,000 that will compensate all involved on stage, back stage and in the orchestra pit—from singers to set designers, from conductor to choreographer.

Bend and Deschutes County residents will have the unique opportunity to experience the world premiere of a new opera in their own community, rather than traveling to larger cities for this type of experience. Staging *Vía Láctea* in Bend will serve to increase the visibility of Deschutes County's cultural offerings and alert out-of-area attendees to the rich arts and culture milieu of the region.

V Many specific communities and groups will benefit. In addition to Northwest-wide marketing, tour packages from Eugene and Portland are being arranged. Deschutes County residents who annually sell out OperaBend's season, as well as attend Met Live! performances at Bend's Regal Cinemas, will benefit from this once-in-a-life-time opera experience. High school students will be invited to sit in on rehearsals and to attend workshops where they will witness first-hand the process of creating a new opera. OperaBend representatives are making visits to regional schools to preview songs from the opera and to discuss the life of an opera singer. Local opera singers and opera students will also be invited to participate in workshops, where they will have the rare opportunity to interpret opera characters that have never been interpreted before

VI Deschutes County Discretionary Funds will be used to offset production costs. To date, sources and amounts of matching funds are as follows:

- Individual donations received: \$138,000
- Corporate donations received: \$5,000
- Grants received: \$3,000
- In-kind received: \$9,000 (Oxford Hotel: \$1,000, Elixir Wine group: \$700; Donner Flowers: \$100; Newport Market: \$200; S. Russell composer housing: \$2,000; COCC Pinckney Hall rehearsal space: \$1,000; Umpqua Bank VIP receptions: \$2,000; guest performer housing: \$2,000)
- Pledges: \$31,000
- Anticipated ticket sales: \$30,000
- Anticipated Kickstarter revenue: \$20,000
- Pending grants: \$20,000

VII Though *Vía Láctea* will move on to other venues after the premiere, its Bend premiere will **support ongoing activity** because the collaboration with OperaBend will raise the profile of OperaBend, helping to secure robust audiences for subsequent operas and its future as an important cultural asset in Deschutes County and central Oregon.

VÍA LÁCTEA

An Opera in Two Acts



Vía Láctea: An Opera in Two Acts is an exciting new work that addresses a variety of contemporary yet eternal themes placed against the backdrop of the Camino de Santiago in Spain. It is based on Ellen Waterston's verse novel *Vía Láctea: A Woman of a Certain Age Walks the Camino*, inspired by her own pilgrimage. The opera is being created and produced by the creative and skilled "Team Via," made up entirely of Oregonians who live in Bend. It will premiere on the stage of Bend, Oregon's historic Tower Theatre June 10-12, 2016.

Buy your tickets to the world premiere of *Vía Láctea: An Opera in Two Acts*. Visit www.towertheatre.org

In addition, as part of the production's commitment to education, opera students from the Northwest will have the



Soprano Emily Pulley has been cast as Peregrina

unique opportunity to interpret previously unsung roles in workshops held prior to the curtain rising on the opera's debut.

The title of the opera stems from the folkloric belief that the Milky Way, always overhead when walking the Camino, was created by dust kicked up by pilgrims' feet over centuries of pilgrimages. Inspiring the collection's title poem, this legend created a mystical canopy for the verse novel and, now, for the opera. Performed by OperaBend vocalists, *Vía Láctea* promises a

lively, bold and alternately serious and humorous experience. The libretto is written by award-winning author Ellen Waterston, music by renowned composer Rebecca Oswald, orchestra conducted by Central Oregon Symphony's maestro Michael Gesme, and set design by Ron Schultz, illustrator of the art book version of *Vía Láctea*.

Background

In 2012 award-winning author and poet Ellen Waterston walked the Camino de Santiago in search of answers to "what's next" questions relative to life, love and the pursuit. Instead of the Camino experience providing her convenient answers, it offered up altogether different questions, introduced



Mezzo soprano Jeanne Wentworth has been cast as Camino Woman

her to fellow pilgrims who helped shed light on the answers, provoked debate in her mind and heart about the role of spirituality versus religion as embodied, in the case of this opera, by the Catholic church, and confounded her with encounters along the Camino that seemed inexplicable, if not miraculous.



Mezzo soprano Hannah Penn has been cast as the Omniscient

While sorting through the trip's mementos after returning home, she found a map of the ten Camino routes that converge in Santiago. What jumped out at her looking at that map was the stick-figure outline of a woman leaping.

In that moment Camino Woman was born in her imagination. And she began writing.



Soprano Ksenia Popova has been cast as Peggy

The process of fleshing out this fictional character spawned others: a *peregrina* "of a certain age," an intemperate Catholic priest, an omniscient wisdom keeper, and colorfully rendered caricatures of others met along the Way. The libretto benefits from and builds on the poetic language of Ellen Waterston's verse novel, providing the springboard for the composer, the orchestra

and the vocalists. (*Note: Male cast members will be announced soon!*)

Help Us Hit the High Notes!

The \$240,000 budget for the production of *Vía Láctea* will not only premiere this new work and position it for performance in other venues, but will also help secure OperaBend's future as a Central Oregon cultural asset.

Your donation supports the many aspects of production, from vocalists to musicians to stage management. You can send your contribution, payable to OperaBend and earmarked for *Vía Láctea*, to OperaBend, c/o *Vía Láctea*, P.O. Box 640, Bend, OR 97709. OperaBend is a 501 (c) (3) nonprofit organization. If you prefer to pay using a credit card, please call 541-480-3933. Thank you for your support of this exciting project!

Meet Team Via



OPERA BEND

OperaBend is a nonprofit regional opera company founded by Jason Stein, Executive Director, and Nancy Engebretson, Artistic Director. Both principals bring an extensive and rich background in opera production, management and performance to their organization.

Jason Stein has performed with the Emerald City Opera of Steamboat Springs and in many lead roles with theatre and opera companies in New York and New Jersey.



Jason Stein



Michael Gesme

Michael Gesme is music director of the Central Oregon Symphony, and chair of the Department of Fine Arts and Communication at Central Oregon Community College, where he also instructs classes in music theory.



Ron Schultz

Ron Schultz, set designer, created the book's original illustrations which will be adapted as stage sets. His engravings, lithographs and etchings have been widely exhibited.



Nancy Engebretson

Nancy Engebretson is an opera director and producer with more than 40 productions to her credit. As a vocalist, she has performed in numerous principal roles in the U.S. and abroad.



Louise Hawker

Louise Hawker specializes in public relations and promotion with a special emphasis on nonprofit organizations. She is collaborating with Kristi Miller to spread the word about *Via Lactea: An Opera in Two Acts*. Ms. Miller has 22+ years of experience in television and radio production and specializes in event management.



Kristi Miller

Librettist Ellen Waterston is a produced playwright, and an award-winning author and poet. In addition to her success as an author, Waterston has extensive experience in nonprofit management and is responsible for the development and fundraising efforts in association with bringing *Vía Láctea: An Opera in Two Acts* to the stage.



Ellen Waterston

A Special Thanks!



Marjorie Carmen stepped up early on as the first Producers Circle-level donor. Thank you, Marjorie, for your belief in this production. Follow her lead!



Rebecca Oswald

Rebecca Oswald has written concert works for solo instruments, various chamber ensembles, string orchestra, chamber and full orchestra, and a clarinet concerto.

Composer Rebecca Oswald in rehearsal with Nancy Engebretson and Dan Glover



**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

Board Meeting Date: January 25, 2016

Organization: Sisters School District - KZSO LPFM Radio Station

Project Name: Community Radio Station Operations Maintenance

Project Period: January 1, 2016 – January 1, 2017

Amount of Request: \$2,500

Previous Grants:

10/26/2009	\$500.00	Luthier Program
9/1/2000	\$1,500.00	
10/1/2000	\$1,500.00	
9/10/2003	\$500.00	Athletic Program

Approved: _____

Declined: _____



Deschutes County Board of Commissioners
PO Box 6005, Bend, OR 97701-6005
1300 NW Wall Street, Suite 200, Bend, OR
Telephone: 541-388-6571 Fax: 541-385-3202
Website: www.deschutes.org

**DESCHUTES COUNTY
DISCRETIONARY GRANT PROGRAM APPLICATION**

Today's Date:	29 December 2015	Project Name:	Community Radio Station Operations Maintenance
Project Beginning Date:	01 January 2016	Project End Date:	01 January 2017
Amount Requested:	\$2500	Date Funds Needed:	Soonest / Jan 2016
Name of Applicant Organization:	Sisters School District, Community Radio Project – KZSO LPFM		
Address:	525 EAST CASCADE AVENUE		
City & Zip Code:	Sisters Oregon 97759	Tax ID #:	
Contact Name(s):	Curtiss Scholl - Superintendent	Telephone #:	(541) 549-8521
Fax #:	541.549.8951	Email Address:	curtiss.scholl@sisters.k12.or.us

On a separate sheet(s), please briefly answer the following questions:

1. Describe the applicant organization, including its purpose, leadership structure, and activities.
2. Describe the proposed project or activity.
3. Provide a timeline for completing the proposed project or activity.
4. Explain how the proposed project or activity will positively impact the community.
5. Identify the specific communities or groups that will benefit.
6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.
7. If the grant will support an ongoing activity, explain how it will be funded in the future.

Attach:

Proof of the applicant organization's non-profit status.

* Applicant may be contacted during the review process and asked to provide a complete line item budget.

Applicant Organization – Applicant is owner of FCC approved radio broadcast license which allows us to broadcast radio signal which covers an area roughly 17 miles in radius providing broadcast coverage to those living within the boundaries of Sisters School District #6, Deschutes County. The radio station provides educational opportunities for student interns, health and safety information to Sisters Community residents, emergency services information in support of first responders in cases involving transportation, forest/range fire, severe weather and/or natural disaster information.

Leadership is provided by the office of the Superintendent directly to volunteer station oversight management team to provide 24 hour/7-day per week radio broadcasting and internet webcasting.

Plan for coming year is to continue with standard broadcast routine enhancing media content to include more realtime/local media involving Folk Festival performances, local/regional arts, letters and science club events, Rodeo performances, and extended support to City/Chamber community outreach.

Money requested is to be paid towards FCC mandated digital ‘emergency broadcast transceiver’ to replace out-moded analog device currently in architecture.

The radio/web presence fills a void in our community communications network, which depends primarily on a weekly newspaper for all forms of community support. The KZSO radio/web portal supplies real time and near-real time public service and emergency information which otherwise is not available to the public at large when it is most needed.

Current funds are put towards equipment repair and replacement with ongoing operations engineering support which for the most part has been supplied by volunteerism. Annual expense has averaged around \$20K with grants received from local philanthropist(s) and funds from School District Foundation. Current funding is to be augmented by Roundhouse Foundation, and potential support from Eugene-based philanthropist, along with ‘sales’ derived from sponsorships by local merchants and membership submissions from local residents. Budget cutting over the course of the past year has placed pressure on all contributors and needs exist to support ongoing operations’ expenses involving paid engineering and production aid, FCC required equipment upgrade, FCC licensing, and media licensing for music and other forms of information and entertainment materials.

Itemized planned expenditures -

Paid production and engineering	\$22,000
Licensing	\$2,200
Media content	Donated by local arts, musicians, media specialists
Paid Media content	\$2,500
Equipment replacement	\$2,350
Equipment augmentation	\$2,200
Facilities	Donated by Folk Festival
Utilities	Donated by Sisters Art Works
Communications link	Provided by Sisters School District
Operations management	Volunteer staff
Sales and marketing	Volunteer staff
Student intern support	Volunteer staff
System schedule & documentation support	Volunteer staff
Entertainment, music production	Volunteer staff
Security	Donated By Sisters Art Works

Current funding principally received from -

School District	\$10,000
Round House Foundation	\$5,000
Sponsorship	\$8,000
Membership	\$800
Personal donations	\$2,200

Future funds are expected from City Government via Council concurrence, additional support being forecast through increased revenues from local merchants, growing business base and public and private philanthropy.

**Deschutes County
Board of County Commissioners
Discretionary Grant Program**

Board Meeting Date: January 25, 2016

Organization: CLEAR Alliance

Project Name: Equipment Needs

Project Period: January 1, 2016 – March 31, 2016

Amount of Request: \$2,500

Previous Grants: None recorded.

Approved: _____

Declined: _____



Deschutes County Board of Commissioners
PO Box 6005, Bend, OR 97701-6005
1300 NW Wall Street, Suite 200, Bend, OR
Telephone: 541-388-6571 Fax: 541-385-3202
Website: www.deschutes.org

DESCHUTES COUNTY DISCRETIONARY GRANT PROGRAM APPLICATION

Today's Date:	10/22/15	Project Name:	CLEAR Alliance equipment needs
Project Beginning Date:	1/01/15	Project End Date:	3/31/15
Amount Requested:	\$2,500	Date Funds Needed:	12/1/15
Name of Applicant Organization:	Children Learning through Education and Research (CLEAR Alliance)		
Address:	PO Box 1991		
City & Zip Code:	Redmond	Tax ID #:	47-2877104
Contact Name(s):	Mandi Puckett, Executive Director	Telephone #:	541-508-3062
Fax #:	541-508-3062	Email Address:	info@clearalliance.org

On a separate sheet(s), please briefly answer the following questions:

1. Describe the applicant organization, including its purpose, leadership structure, and activities.
2. Describe the proposed project or activity.
3. Provide a timeline for completing the proposed project or activity.
4. Explain how the proposed project or activity will positively impact the community.
5. Identify the specific communities or groups that will benefit.
6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.
7. If the grant will support an ongoing activity, explain how it will be funded in the future.

Attach:

Proof of the applicant organization's non-profit status.

* Applicant may be contacted during the review process and asked to provide a complete line item budget.

1. Describe the applicant organization, including its purpose, leadership structure, and activities. CLEAR Alliance (short for "Children Learning through Education And Research" is an educational 501(c)(3) non-profit organization. CLEAR Alliance is unique as it is built and operated by public health, public safety and community leaders.

Mission: CLEAR Alliance's mission is to reduce substance abuse and impaired driving by providing evidence-based education that is user-friendly for youth, young adults and parents with the goal to improve public health and safety in Oregon.

Purpose: The goal of CLEAR Alliance is to reduce social costs and consequences to public health and safety and to prevent youth addiction and impaired driving.

Activities: CLEAR Alliance focuses on promoting and providing evidence and science-based-research educational tools, health-and-safety campaigns and other educational resources to youth and parents for free. We partner with public health and safety organizations and groups to pay a fee to add their logo and local contact information to the tools in partnership to help fund and sustain the CLEAR Alliance non-profit organization. Educational tools and materials can include local, state and national data. All tools and materials are developed, edited and approved by current and retired public health and safety professionals. CLEAR Alliance is also a training resource for public health and public safety agencies and groups statewide. (For example, CLEAR Alliance is partnering with Oregon High Intensity Drug Trafficking Area (Oregon HIDTA) to hold its first substance abuse prevention conference at Eagle Crest resort in Redmond July 6 & 7 2016. A golf tournament fundraiser will also be held July 5, 2016 to support CLEAR Alliance)

Leadership Structure: CLEAR Alliance has a credentialed board of directors, executive director and a large and growing, diverse statewide advisory coalition. See below list:

Board of Directors

President: Gary Thompson, Senior Judge, Oregon Circuit Court (Ret.)—*Prineville, OR*
Vice-President: John Trumbo, Umatilla County Oregon Sheriff (Ret.)—*Pendleton, OR*
Secretary/Treasurer: Maggie Heising, Emergency Room Unit Assistant—*Redmond/Bend, OR*
Connie Ramaekers, Prevention Specialist, Director Tigard Turns the Tide—*Tigard, OR*
Sgt. Michael Iwai, Drug Recognition Expert, Oregon State Police Officers Association—*Salem, OR*

Staff

Executive Director: Mandi Puckett, Certified Prevention Specialist – *Redmond, OR*

Statewide Advisory Coalition

Updated list of Oregon coalition members are provided at <http://www.clearalliance.org/statewide-advisory-coalition/>

2. Describe the proposed project or activity.

CLEAR Alliance is requesting funds to acquire a *projector, laptop and necessary software* for the increasing amount of presentation requests we have received from the local community, schools, medical associations, and public health and safety.

3. Provide a timeline for completing the proposed project or activity.

The timeline for this project will be to purchase the equipment upon receipt of funds (at the end of 2015 or beginning of 2016)

4. Explain how the proposed project or activity will positively impact the community.

The proposed project to grant CLEAR Alliance funds to purchase our own equipment will positively impact the community as we are addressing a significant need requested by the public for prevention education information, particularly for marijuana and heroin health and safety facts.

Youth, parents and public servants are vocalizing that they do not have access to factual information about marijuana, heroin and the health and safety risks to youth. Even local school staff in Redmond Schools have reported to CLEAR Alliance staff that students and staff are needing information about health and safety risks, and the new forms of today's marijuana.

It is our mission to reduce and prevent substance abuse among youth as well as impaired driving. The key to accomplishing this goal is through education and awareness. We ask for your support in granting us funds to purchase the equipment needed to provide this education to the public. (Currently we have to borrow equipment and check for compatibility every time).

5. Identify the specific communities or groups that will benefit.

The specific communities and groups that will benefit from this project include:

Deschutes County youth, parents and public service agencies: including Bend, Redmond, LaPine, Sisters, Tumalo, Eagle Crest, parts of Crooked River Ranch

Schools: Bend/LaPine schools, Redmond Schools, Sisters School District, Tumalo

Agencies in Deschutes County: Public Health, Prevention, Sheriff's Office, Redmond Police Dept, Bend Police Dept, and Black Butte Police, Deschutes County Commission, City Councils, St. Charles hospitals, health care providers and clinics in Deschutes County.

Youth-serving organizations: Boys and Girls Clubs in Deschutes County, Youth groups, Sports teams, Faith-based organizations, Civic groups.

6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.

Estimated budget is as follows:

BUDGET ITEM	CALCULATION	REQUEST
HP Laptop Computer with graphics capability www.Costco.com or Costco Bend, OR	For sale at Costco (Bend)	\$949.99
Epson PowerLite LCD Projector 720p www.OfficeMax.com or Office Max Bend, OR	For sale at Office Max (Bend)	\$999.99
Software: Microsoft Office and Adobe Illustrator www.OfficeMax.com or Office Max Bend, OR	For sale at Office Max (Bend) Microsoft Office: \$229.00 Adobe Illustrator: \$239.00	\$468
	TOTAL	\$2,418.00

7. If the grant will support an ongoing activity, explain how it will be funded in the future.

The grant is a one-time purchase for equipment for CLEAR Alliance Board Directors, Executive Director and Interns to use for presentations.



Oregon State Sheriffs' Association

Conservators of the Peace

Toll Free In Oregon (800) 624-4405

Salem (503) 364-4204

Fax (503) 364 -2059

June 8, 2015

On behalf of the Oregon State Sheriffs' Association, I am writing this letter of commitment to support Children Learning through Education And Research Alliance, Inc. (CLEAR Alliance), a 501c3 non-profit organization developing an interoperable clearinghouse of evidence-and-science-based health and safety education and tools for the Oregon Sheriffs and other public service agencies to access and utilize with the public statewide.

Earlier this year the Oregon State Sheriffs' Association granted money to CLEAR Alliance as it is their mission to improve health and safety by utilizing and disseminating current and relevant public health and safety data that is:

- Cited and sourced with evidence and science-based information;
- Produced in educationally appealing formats that are easy for both youth and adults to access, interpret and understand; and
- Published in an efficient interoperable online system for public health and safety agencies to easily access, download for free, and share with the public.

CLEAR Alliance has a credentialed, experienced and diverse board of directors, executive director, and advisory committee that are passionate about the mission of improving public health and safety. An impressive list of current and retired public health and safety officials, professionals and community members involved in this non-profit organization, as well as educational tools they have already published online, are provided at www.ClearAlliance.org.

For those of us in public service, the educational tools and services offered by CLEAR Alliance will fulfill a tremendous need throughout Oregon. Although there is substantial research and evidence available, the information is often scattered among various public service agencies and in reports that commonly are too complex for the general public to decipher and interpret, which can lead to a lack of information or misinformation among our public. Knowledge is power to improve public health and safety. Investing in CLEAR Alliance to format relevant public health and safety data into appealing and user-friendly educational tools will allow multiple public service organizations to utilize the clearinghouse of tools for free, increase access for youth and adults to acquire the knowledge, and save time and money for public health and safety agencies.

We are committed to supporting CLEAR Alliance. Please feel free to contact me if I can answer any questions.

Respectfully,

Sheriff John Bishop (ret)
Executive Director,
Oregon State Sheriff's Association



BOYS & GIRLS CLUBS
OF REDMOND/TERREBONNE

July 9, 2015

On behalf of Boys & Girls Clubs of Redmond/ Terrebonne, I am writing this letter of commitment to show our organization's support and partnership with Children Learning through Education And Research Alliance, Inc. (CLEAR Alliance), a locally-based 501c3 non-profit organization serving communities throughout the state of Oregon to develop an interoperable clearinghouse of evidence-and-science-based public health and safety education, tools and training resources for youth and parents.

We are excited about the collaboration with CLEAR Alliance as their products and services are in high demand for our agency, an established and well-known youth-serving organization. Our youth today interface significantly with traditional media, social media and technologies that often send misinformation or mixed messages to our youth. Having CLEAR Alliance's public health and public safety educational tools (all cited and sourced with evidence and science-based-research) available to our Boys & Girls Clubs sites in both Redmond and Terrebonne will:

- 1) Support our Staff in accessing and utilizing factual, evidence-based educational tools & services.
- 2) Disseminate trustworthy information to youth, their parents or guardians, our staff and partners.
- 3) Increase our knowledge base and professional development about substance abuse, mental health and violence prevention and provide a collective voice in communicating with youth.

This collaboration with CLEAR Alliance will improve our abilities to better prepare our youth as they grow and develop, graduate high school, further their education through college, and make healthy life choices. Not only will youth, their families, and Boys & Girls Club staff benefit, but community partners who utilize our club facilities to provide wrap-around and support services to youth and families will also benefit from the increased knowledge, agencies such as the Opportunity Foundation of Central Oregon, MountainStar Family Relief Nursery, Redmond School District, The High Desert ESD, Better Together, Americorps Vista Program, Deschutes County Juvenile Community Justice, St. Charles Health Systems. I am thrilled to see CLEAR Alliance has active and credentialed board directors and advisory committee members from across the state serving local communities statewide. In addition to our local Redmond-area region where we serve approximately 500 youth per year, I plan to share CLEAR Alliance educational tools and resources with the other Boys & Girls Club regional directors in Oregon through the Boys & Girls Club Alliance of Oregon. The goal is to have consistency in the public health and safety facts that we share with youth & families in our clubs throughout Oregon. (There are 14 Boys & Girls Club regions and more individual clubs within those regions).

I hope your entity will join us in fostering and supporting the collaborative efforts between CLEAR Alliance the Boys & Girls Clubs. Please feel free to contact me if I can answer any questions.

Respectfully,

Jennifer O'Keefe
Executive Director

Boys & Girls Club of Redmond & Terrebonne

Serving Redmond and Terrebonne
Address: PO Box 1810 Redmond OR 97756
Phone: (541) 504-9060 Email: jokeefe@bgcert.org Web: www.bgcert.org



OREGON HIDTA PROGRAM

HIGH INTENSITY DRUG TRAFFICKING AREA

September 4, 2015

I am pleased to provide a letter of support for CLEAR Alliance's proposal for funding.

I am the Executive Director of the Oregon-Idaho High Intensity Drug Trafficking Area (HIDTA) Program. The HIDTA Program supports multi-agency drug enforcement task forces and helps to coordinate a cooperative and unified enforcement strategy in areas that have been determined to have a significant drug trafficking problem that also harms other areas of the country. Those areas are designated as HIDTAs by the Director of the White House Office of National Drug Control Policy (ONDCP) after a careful and rigorous threat evaluation process. The HIDTA designated areas in Oregon are Clackamas, Deschutes, Douglas, Jackson, Lane, Malheur, Marion, Multnomah, Umatilla and Washington County as well as the Warm Springs Indian Reservation.

In addition to supporting drug enforcement efforts and in pursuit of the Oregon-Idaho HIDTA Program mission to reduce drug availability and demand, we also support drug abuse prevention organizations such as CLEAR Alliance. CLEAR Alliance has a credentialed, experienced and diverse board of directors, executive director, and advisory committee that are passionate about the mission of improving public health and safety. An impressive list of current and retired public health and safety officials, professionals and community members involved in this non-profit organization, as well as educational tools they have already published online, are provided at www.ClearAlliance.org.

For those of us in public service, the educational tools and services offered by CLEAR Alliance will fulfill a tremendous need throughout Oregon. Although there is substantial research and evidence available, the information is often scattered among various public service agencies and in reports that commonly are too complex for the general public to decipher and interpret, which can lead to a lack of information or misinformation among our public. Knowledge is power to improve public health and safety. Investing in CLEAR Alliance to format relevant public health and safety data into appealing and user-friendly educational tools will allow multiple public service organizations to utilize the clearinghouse of tools for free, increase access for youth and adults to acquire the knowledge, and save time and money for public health and safety agencies.

Providing the financial support requested by CLEAR Alliance is an investment the health and welfare of all Oregonians.

Sincerely,

CHRIS GIBSON, Executive Director
Oregon-Idaho HIDTA Program

4190 Aumsville Highway
Salem, OR 97317
Telephone: (503) 934-2020