

Community Development Department

Statewide Planning Goal 9

Part 8 of a 12-Part Series



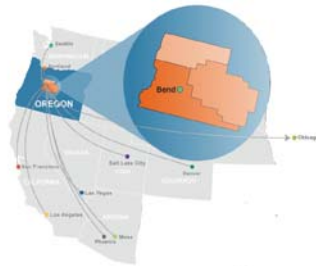
Planning Commission, January 28, 2021

Economic Development



Goal 9 – Economic Development

- Goal 9 emphasizes providing adequate opportunities throughout the state for a variety of economic activities vital to the health, welfare, and prosperity of Oregon's citizens
- Ensures cities and counties have enough available land to realize economic growth and development opportunities
- Most rural economic development is captured in Goals 3, 4, 5, and 8 (previously discussed) as well as in unincorporated communities



Goal 9 – Economic Development

- Cities perform Economic Opportunity Analyses (EOAs) based on 20-year forecasts of population and job growth
- All local governments should have a working inventory of areas suitable for economic growth that can be provided with public services
- Oregon Administrative Rule (OAR) 660-009 implements Goal 9, Economic Development



Comprehensive Plan – Section 3.4

- Section 3.4, Rural Economy recognizes:
 - ❖ Economic Development for Central Oregon (EDCO)
 - Central Oregon and the Bend-Redmond Metropolitan Statistical Area (MSA) continually top the nation in population growth by percentage
 - Private sector employment growth in the region was 26% higher than Oregon's average over the last 10 years and is projected to grow by 18% through 2024
 - Central Oregon ranked 1st in the nation in 2016 for Gross Domestic Product (GDP) growth at 8.1%



Comprehensive Plan – Section 3.4

- Section 3.4, Rural Economy recognizes:
 - ❖ U.S. Department of Agriculture (USDA)
 - ❖ Table 2 in the memorandum compares Agricultural Censuses from 2007, 2012, and 2017. Average size of a farm remains steady at 91 acres
 - Deschutes County ranks 29th in the State for its market value for agricultural products sold
 - ❖ Table 3 in the memorandum identifies economic development opportunities cited in Section 3.4 and progress to date



Comprehensive Plan – Section 3.4

- Section 3.4, Rural Economy Goals and Policies emphasize:
 - ❖ Promote rural economic initiatives, including home-based businesses that maintain the integrity of the rural character and natural environment
 - ❖ Support a regional approach to economic development in concert with EDCO or similar organizations
 - ❖ Support renewable energy generation as an important economic development initiative



Brownfield Grant

In 2013, the U.S. Environmental Protection Agency (EPA) selected Deschutes County for two brownfields assessment grants totaling \$400,000.

- Approximately \$264,000 was made available for Phase I and Phase 2 Environmental Site Assessments (ESAs) for eligible sites
- The grant also dedicated \$90,000 for Area Wide Planning (AWP). AWP offered resources to conduct research, technical assistance and training that resulted in an area-wide plan and implementation strategy for Redmond's Mid-Town



Redmond's Mid-Town

- After researching existing site conditions and listening to the community's aspirations for Mid-Town, Redmond selected development opportunity and catalytic sites to focus revitalization efforts
- Catalyst opportunity sites included live work development and a family recreational center
- Mid-town Plan, which included an action plan, adopted by Redmond Urban Renewal Board and City Council in June 2016



Comprehensive Plan – Section 4.2

- Section 4.2, Urbanization recap:
 - ❖ Summarizes Central Oregon's Large-Lot Industrial Land Needs Analysis
 - ❖ In 2010, Deschutes, Crook and Jefferson counties and their respective cities, undertook an unprecedented regional evaluation of the economic opportunities and constraints associated with users of large industrial parcels in the Central Oregon region



Comprehensive Plan – Section 4.2

- Section 4.2, Urbanization recap:
 - ❖ Utilizing a new OAR, the Board adopted Ordinance 2013-002, emphasizing Central Oregon's short-term need for a critical mass of competitive and diverse vacant, developable industrial sites
 - ❖ Central Oregon Intergovernmental Council (COIC) provides oversight of the short-term land supply of large-lot industrial sites to enable the region to become competitive in industrial recruitment
 - ❖ In 2019, Redmond and Deschutes County amended the UGB to re-designate 789 acres for large lot industrial site



Comprehensive Plan – Section 4.2

- Section 4.2, Urbanization Goals and Policies recognize:
 - ❖ Deschutes County supports a multi-jurisdictional cooperative effort to pursue a regional approach to establish a short-term supply of sites particularly designed to address out-of-region industries that may locate in Central Oregon
 - ❖ Deschutes County supports EDCO, a non-profit organization facilitating new job creation and capital investment, to monitor and advocate for the region's efforts of maintaining an inventory of appropriately sized and located industrial lots available to the market



Schedule

Feb. 11 Goal 10 Housing, Goal 11 Public Facilities & Services,
Goal 13 Energy & Goal 14 Urbanization

Note: Goal 12 Transportation will be discussed during the
Transportation System Plan Update



Discussion.

Project website:

<https://www.deschutes.org/cd/page/deschutes-2040>

